

# JONATHAN MEYER FOR TREASURER

## For Starters

Hello, I'm Jonathan Meyer and I am running to be your Treasure. I am a junior at Adlai E. Stevenson High School. I have wrestled for Stevenson since I was a freshman. My favorite subjects have been Amstud (AP U.S. history & AP English) and Constitutional Law. When I'm not wrestling, studying, or writing programs, I like to blow off some steam by watching football with friends, binge watching on Netflix, or listen to music. My first event was Summer Kallah my freshman year. From my first event, I loved every part of NFTY: from being with old friends and making new ones to participating in programs.

### Qualifications

- Religious and cultural Vice President for ChAmPY 2016-2017
- Camp Car Counselor 2016 and 2017
- NFTY CAR Merchandise Chair 2016-2017
- Stevenson Wrestler 2014-2017
- Madrichim for Beth Am 2014-2017



## Reasons for Running

I believe that the motivation for running for a position is the most important aspect to being successful, next to ideas. I am running because I care about everything we fundraise for.

One of the biggest reasons I want to fundraise is that I was a Camp CAR counselor last year and will be again later this year. Everyday I watched as smallest things made them jump up and down in joy. For many of them, they only get one weekend, so it is important to make it as well funded as possible. I would like to do everything in my power to give them the best experience possible. A big part of that is fundraising. The second reason I would like to run is that I believe it is important to raise money for scholarships. Many times in the past years I would try to get one my friends to sign up, but they couldn't because they didn't have enough money. One of my goals is to raise enough money that people can come to NFTY events without worrying about money. NFTY has given so much to me, it has allowed me to grow into the person I am today, and I want others to have that opportunity.

# Platform

Fundraising and making money are important aspects of being successful in this position. Over the past year, Spencer and I have worked to implement many new ideas which I will continue as well as add new ideas. Some of the ideas I will work to implement include:



- More fundraisers than just a shuk, including prizes that do not cost money. This would guarantee that we make a profit.
  - This includes raffles and small silent auctions during meals that people would volunteer to take part in.
- I would create a page similar to an order form and post it with packing list, emails, and post it on the website.
  - This way people will know how much everything costs and how much they would need to bring.
- Use teespring so people can order online, and once we have enough orders, then the money gets charged to your credit card and the orders are processed. You would pick it up the next event.
- Cut down on people not being able to spend money.
  - I would place reminders on packing list, telling people what will be sold as well and make an announcement to bring money to a program for the shuk.



- Have multiple small shuks the first night and the morning before we leave on top of the big shuk that takes place Saturday night.
- Have cheaper items that people can buy such as food, water bottles, or other things depending on the event and environment. This would encourage people to fund NFTY even if they don't have much money with them.

- If people don't have money with them, I will ask them to write their name, size, and item and I will hold the item until they have the money.

I invite you to ask me about my platform during  
meet the candidate!