



# Quentin Kagan

COMMUNICATIONS  
VICE PRESIDENT  
CANDIDATE

5779 - 5780 2019 - 2020

## Qualifications

- ChAmPY Communications Vice president 2017-2019
- NFTY-CAR Media Team 2018-2019
- NFTY-CAR Treasury Cabinet 2017-2018
- NFTY-CAR Inclusion Cabinet 2017-2018
- Beth Am Madrichim 2018-2019
- NFTY Mechina Delegate 2018
- NfTY Convention Attendee 2019
- BGHS Jewish Student Connection member 2016-2019
- Camp Tov 2017
- Jewish Teen Alliance Council 2018-2019



## Hey NFTY CAR!

I am Quentin Kagan and I would be honored to serve as your Communications Vice President for this upcoming year. I am currently a junior at Buffalo Grove High School and I belong to Beth Am Congregation. When I'm not doing NFTY or ChAmPY you can find me riding my bike, playing with my dog, Athena, and hanging out with friends. At BGHS, I am also on the swim team, and a member of math team, Model United Nations, Class Board, and National Honor Society.

## Why NFTY and why CVP?

My love for NFTY started at my freshman year Winter Kallah. To some, this may seem like a late start, but it only further proves how engaging and friendly I found the NFTY community to be. From then on, I haven't missed a regional event. For the last three years, NFTY has allowed me to gain leadership potential I never thought possible. From reading torah to leading programs, I have learned how to be intuitive, passionate, and confident. As a candidate for regional board, I hope to give back what NFTY has taught me.

The reason I ran for my TYG's CVP is because I knew I could enable communication between themselves and ChAmPY members. Going into the position, I knew it was important to foster understanding with every teammate, to meet our goals. I also admire the creative aspects of the position. Making flyers on Canva and running the social media accounts allows for an amazing creative outlet. Most importantly, I learned from the position how to think on the spot, engage my community and use my voice to unite everyone around me.

# My Platform

CVP is more than taking notes and posting on Instagram

## TYG Incorporation

I am determined to enrich the CVP network. I think that it is vital for every CVP's voice to be heard. There are lots of creative and one of a kind individuals within our region. I want to hear from these individuals and what they are doing on their own board. You might have amazing ideas that I never thought of. Conversely, I want to know if you need help with communication at your temple. I don't necessarily mean help with recruitment, but reaching everyone who is already a TYG member and anyone in your temple community. Of course, it is important to note the integral relationship between CVP and MVP. I plan to work diligently with them to boost NfTY participation. Furthermore, while it is important for TYG's to know about what is going on in the region, it is just as important for the region to know about what's going on at our temples. Sure, we have TYG updates at Asefah, but I think as a region we can do better. So if elected, I would encourage every TYG to keep in touch with myself and the rest of the regional board on what they are planning. It is our job to help with whatever you all need to be successful.



## Social Outreach

I feel that NfTY-CAR has an effective media presence. There isn't too much I would like to change about the particular platforms our region use's. Facebook and Instagram have been very effective in spreading the word on the happenings of the region. My biggest concern, is the Gesh. I would love to increase the amount of people who view it. The Gesh is not exclusive to certain people. I know first hand, that media team puts a lot of work into making an amazing update of the region.in order to make this change, i would love to hear feedback on ways to increase the Gesh's relevance. For example, should we add more personal stories, or focus on the work of the Religious Action Center? I want everyone to have access to the regional expression.

## The NfTY Brand

Anyone who goes on NfTY-CAR social media knows that we are eager to share the latest updates on all events. I will continue to use these platforms to post flyers and send out information as well as keep consistent the unique quality of each event. I hope to insure that the NfTY "brand" is strong and evident in every post and flyer. This can be as simple as keeping one color scheme for graphics pertaining to the same event. Additionally, while I want social media to reflect the fun we have at NfTY, above all, content should be informative and expressive of education and advocacy. Focusing the ideas of our content will be beneficial to the engagement aspect of the NfTY movement. It is my hope that relevant content combined with proper outreach will interest participants not only in NfTY events but also in our collective goals. The expression of NfTY and each participant's voice is the strongest tool we have.

